

PRESS RELEASE

for immediate release

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EMVA Business Conference 2022 takes place in Brussels

- **Location change due to low vaccination rate in former host country**
 - **Early Bird-Registration is open**

Barcelona, 26 November, 2021. The European Machine Vision Association (EMVA) recently announced that the next EMVA Business Conference 2022 will take place from 12 - 14 May 2022 in Brussels/Belgium. Considering the low vaccination rates in Bulgaria the originally planned destination Sofia has been changed to capital of the Belgium Kingdom.

Brussels as a center of European politics provides the appropriate infrastructure to plan and execute an international conference in challenging times where at the same time everyone longs for personal encounters.

The conference program will address up-to-date technical topics as well as relevant management, marketing and/or leadership issues. Use cases and a panel discussion will give further interesting insights. Last but surely not least, the conference will provide plenty of



excellent networking opportunities during the evening events or by means of pre-scheduled face-to-face meetings in the conference break-out sessions.

Registration for this pivotal conference event in the machine vision industry taking place in Belgium next year is now open at reduced EARLY BIRD conference fees. More information is available at www.business-conference-emva.org.

About EMVA

The European Machine Vision Association is a non-for-profit and non-commercial association representing the Machine Vision industry in Europe. The association was founded in 2003 to promote the development and use of vision technology in all sectors, and represents members from within Europe, North America, and Asia. The EMVA is open for all types of organizations having a stake in machine vision, computer vision, embedded vision or imaging technologies: manufacturers, system and machine builders, integrators, distributors, consultancies, research organizations and academia. All members – as the 100% owners of the association – benefit from the networking, cooperation, standardization, and the numerous and diverse activities of the EMVA. The EMVA is the host of four global machine vision standards: The two widely established standards GenICam and EMVA 1288 as well as the two standardization initiatives Open Optics Camera Interface (OOCI) and Embedded Vision Interface Standard (emVision).